

Refex Group is the Official Sponsor of Chennai Super Kings

Category: Business

written by News Mall | March 27, 2025



[Refex Group](#), a leading diversified business conglomerate, is proud to announce a strategic association with Chennai Super Kings (CSK) – one of the most successful and iconic franchises in the world. Marking its first-ever association with CSK, this collaboration embodies a shared commitment to excellence, leadership, and environmental impact-both on and off the field.



(L-R) Anil Jain, MD, Reflex Group; CSK players – Rachin Ravindra, R Ashwin & Rahul Tripathi

It also underscores the growing synergy between industry leaders and sports franchises, paving the way for a future driven by innovation, growth, and people engagement. Together, Reflex Group and CSK aim to push boundaries, inspire change, and create lasting value beyond the game.

Commenting on the partnership, **Mr. Anil Jain, Managing Director, Reflex Group** said, *“At Reflex Group, we are strongly committed to advancing sustainability and shaping a better future for generations to come. We are proud to partner with Chennai Super Kings – a strategic association to champion sustainability in India’s most beloved and followed sport – cricket. CSK’s resilience, excellence, leadership, and unwavering winning spirit align perfectly with Reflex’s ethos, making this association truly special. It is an amazing opportunity to inspire individuals and businesses to embrace sustainable practices and drive change. We look forward to an*

exciting season, cheering for CSK while reinforcing our shared vision of a greener, more inclusive future."

Mr. KS Viswanathan, Managing Director, Chennai Super Kings said, *"We are pleased to partner with Reflex Group. Their commitment to sustainability and environmental responsibility aligns perfectly with our values at Chennai Super Kings. Together, we aim to create a positive impact, both on and off the field, by promoting eco-friendly initiatives and raising awareness about a greener future."*

For more details, please visit: www.reflex.group.

About Reflex Group

Reflex Group is a diversified conglomerate with a strong presence across multiple sectors, including logistics (ash and coal handling, green mobility), healthcare (medical technologies pertaining to imaging devices manufacturing, and pharmaceuticals), and airports retail. With over 22+ years of operations and offices in 15+ states and UTs in India, Reflex Group is the largest organized player in ash and coal logistics and a pioneer in Made-in-India Imaging devices. The Group also operates a fleet of 1,300+ four-wheeler electric vehicles across Chennai, Bengaluru, Mumbai, and Hyderabad, reinforcing its commitment to sustainability. Currently, Reflex Group has two publicly listed entities: Reflex Industries Limited (RIL) and Reflex Renewables Infrastructure Limited (RRIL)

